
Mission-Based Impact™

1. Encourage and facilitate development in students of excellent academic and extracurricular skills and interests (For a faith-based school, include spiritual development)
 - a. Operate an excellent college-preparatory upper school program
 - i. Upper school is accredited by _____
 - ii. At least _____% of upper school faculty have advanced degrees
 - iii. Offer at least _____ AP courses, with _____ in math, _____ in science...
 - iv. Offer dual enrollment courses in conjunction with _____
 - v. _____% of students participate in AP and dual enrollment offerings
 - vi. Academic and guidance counseling program provides excellent and proactive advice to students with respect to upper school course selections plus excellent college admissions counseling
 - vii. Offer a strong program of college fairs and campus visits
 - viii. _____% of students are accepted for admission to the college of their first choice
 - ix. Graduating students enter colleges with an average of at least _____ semester hours of transferrable college credit
 - x.
 - xi.
 - xii.
 - xiii.
 - b. Operate an excellent lower school program
 - i. Marker of excellence for 2.b.
 - ii. Marker of excellence for 2.b.
 - iii. Marker of excellence for 2.b.
 - c.
2. Complement the work of parents in teaching students honor, character, morality, and good citizenship
 - a. Program, activity, or initiative to accomplish item #2 of Mission and Purpose
 - i. Marker of excellence for 2.a.
 - ii. Marker of excellence for 2.a.
 - iii. Marker of excellence for 2.a.
 - b. Program, activity, or initiative to accomplish item #2 of Mission and Purpose
 - c.

Highlighted items are “Markers of Excellence” around which a regular assessment and reporting process should be developed.

Mission-Based Impact Outline For a K-12 Private School

3. Operate in a fiscally sound manner

a. Maintain appropriate liquidity and financial position

- i. Ensure that the School does not spend prepaid tuition and fees received for the following academic year in the current academic year
- ii. Maintain debt service reserves (beyond those required by the lender in loan agreement) of at least six months of principal and interest
- iii. Maintain cash operating reserves, net of current payables and donor-restricted and designated balances, of at least three months of cash operating expenses
- iv. Operate with other financial metrics at least equal to “sound” as described in the book *Nonprofit Financial Oversight*
- v. Ensure that the School is charging tuition and fees sufficient to cover the cost of operating the School with the degree of excellence to which it is called
- vi. Use fundraising events and capital campaigns to raise funds for needs and opportunities above and beyond basic operations
- vii. Ensure that tuition accounts receivable are collected in a timely manner
- viii.
- ix.
- x.
- xi.

b.

c.

Legend

1. Mission and Purpose Element

- a. Program, activity, or initiative to accomplish #1
 - i. Marker of excellence for a.

Highlighted items are “Markers of Excellence” around which a regular assessment and reporting process should be developed.